



mina markham

FRONT-END ARCHITECT

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EXPERIENCE

PRODUCT DESIGNER & FRONT-END DEVELOPER, *IBM Design*, Austin, TX 01/2015-present

Serve as a liaison between the engineering and design teams on the PureApplication platform (ibm.com/pureapplication), constructing mobile-first web application prototypes ■ Quickly prototype working models and proof of concepts to pave the way for production engineers ■ Created curriculum to teach designers basic programming skills

CONSULTANT, *d/b/a Pink Pixels Creative*, The Internet 05/2009-present

Work with business owners to conceptualize and design highly effective marketing materials ■ Develop print and web solutions for different types of companies, small to medium ■ Single-handedly manage aspects of designing, building, and maintaining websites from concept to launch ■ Experience designing various print materials, including direct mail, corporate id, publications, and advertising ■ Create social media strategy for small businesses

STAFF UI ENGINEER, *Blackhawk Network*, Lewisville, TX 03/2013-12/2014

Designed and developed business solutions for stable, secure, high-volume web-based applications for notable brands including Facebook, Epson, Canon, Microsoft, and more ■ Utilized responsive design and mobile-first principles while maintaining cross-browser/cross-platform compatibility and ensuring accessibility ■ Collaborated closely with the marketing team, solutions team, software architects, business analytics and product owners

FOUNDING CHAPTER LEADER, *Girl Develop It – Dallas/Ft. Worth*, Dallas, TX 01/2014-12/2014

Founded the Dallas Chapter of Girl Develop It through coordination with national headquarters, grassroots marketing, social media outreach and local client-focused networking events ■ Grew membership to over 450 women in the DFW area ■ Identified and assessed classes, teachers and spaces to ensure program is on target for participants ■ Developed and maintained partnerships with key community members to support our mission ■ Ran the day-to-day operations of chapter including securing space for classes (donated or fee-based), scheduling classes and continuously vetted potential teachers

CONTRACTOR, *Moroch / Extra Sauce*, Dallas, TX 09/2012-01/2013

Contractor working with creative agencies to develop compelling, usable & beautiful user experiences ■ Creation of standards compliant, semantic, mobile-friendly interfaces via HTML5 & CSS3 ■ Design integration into WordPress & ExpressionEngine content management systems

PRODUCTION ARTIST, *YP, LLC (formerly AT&T Advertising)*, Dallas, TX 11/2007-09/2012



SKILLS & SUCH

N NOVICE **B** BEGINNER **C** COMPETENT **P** PROFICIENT **E** EXPERT

Front-End Web Development

- HTML5 **E**
- CSS3 **E**
- JavaScript **C**
- Sass **E**

Back-End Web Development

- PHP **N**
- Ruby on Rails **N**

Design Abilities

- Responsive design & mobile-first **E**
- UX design & user flows **P**
- Typography & grid systems **P**

Additional Strengths

- Modular CSS architecture **E**
- Cross-browser compatibility **E**
- Open source contributions **P**

Development Tools

- Code versioning with Git/Subversion **E**
- Command-line interface **P**
- Grunt task automation **E**

Design Tools

- Pencil & Paper **E**
- Adobe Photoshop **P**
- Adobe Illustrator **C**



EDUCATION

SYRACUSE UNIVERSITY, *S.I. Newhouse School of Public Communications*, Syracuse, NY 08/2007

Bachelor's of Arts in Graphic Arts & Women's Studies

Semester abroad – London, England